

## About:

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Kiwi-American with a passion for creative solutions and tacos. Trained writer, community manager, and art director.

## Objective:

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I am an art director looking for a role that builds on strong creative strategy and human centred insight.

I like work that is well crafted, unexpected, and fun. I believe any brand or budget can lead to good work. Best suited to a proactive role in concepting & problem solving.

I'm interested in multi-cultural teams & have had work produced across Europe & Asia.

## Education:

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MSc, Management and Innovation in Creativity + Business;  
**Steinbeis SMI, Berlin.**  
March, 2019

Diploma, Art Direction;  
**Miami Ad School, Berlin.**  
March, 2019

B.A., English with Creative Writing & Comparative Lit.;  
**University of California, Irvine.**  
June, 2015

## Work Experience:

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### Ogilvy

Oct 2018 - Dec 2018  
*Ho Chi Minh City, Vietnam*

### Creative Intern

Concepting role with special attention to scriptwriting for regional and local clients. Worked under ECDs Tien Bac and Patrick Almaguer for Fanta, Nestle, LaVie, and several banking and insurance pitches.

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### BETC

July 2018 - Sept 2018  
*Paris, France*

### Creative Intern

Held a concepting role, and executed projects across a range of groups. Worked with ECD Alasdhair Macgregor for global business, and CD Margot Helfter for digital solutions.

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### Uncle Grey

April 2018 - June 2018  
*Copenhagen, Denmark*

### Creative Intern

Concepting digital solutions for clients, and smaller activations for ongoing campaigns under ECD Martin Ginsborg and CDs Thomas Illum and Lukas Lund. Initiated work for Kayak and Børns Vilkar.

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### Zalando

July 2017 - Feb 2018  
*Berlin, Germany*

### Product Designer

Maintained flexible role in the design team. Managed image optimisation and consistency across content departments. Assisted in development of UX modules.

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### US Peace Corps

Aug 2015 - Dec 2016  
*Kavango West, Namibia*

### International Development

Collaborated with village leaders, hospital staff, social workers, teachers and local government to conduct extensive needs-based assessment, implement sustainable programs and evaluate efficacy.

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